



COMMONWEALTH OF MASSACHUSETTS
THE GENERAL COURT
STATE HOUSE, BOSTON 02133-1053

June 6, 2017

John Romano, Director
MassDOT Office of Outdoor
Ten Park Plaza, Room 6141
Boston, MA 02116-3973

Dear Mr. Romano,

We are writing in opposition to the application for an outdoor advertising permit submitted by Boston Outdoor Ventures, LLC. The proposed billboard violates the plain language of 700 C.M.R. 3.07 (6), which states *"No permit shall be granted for a sign that is within 300 feet of a public park, playground, cemetery, forest, reservation and/or any other scenic or recreational area in excess of 30,000 square feet, regardless of ownership, which is available for public use, or reserved for the public, if any part of the sign or billboard structure is within view from any accessible point of the park."*

Portsmouth Street Playground in Brighton is 186,563 square feet in area and is located approximately 150 feet from the proposed location of the billboard at 64 Lincoln Street. The billboard and its supporting structure would be visible from much of the park. Boston Outdoor Ventures, LLC proposes erecting a fabric screen to obscure the billboard from view, a proposal which makes a mockery of the regulations. This is an inadequate remedy and would undercut the purpose of the regulations - preventing visual blight in our public recreation spaces.

We hope that the Office of Outdoor Advertising will reject the application, consistent with the regulations set forth in 700 C.M.R. 3.07.

Sincerely,

A handwritten signature in blue ink, appearing to read "William N. Brownsberger".

Senator William N. Brownsberger
Second Suffolk & Middlesex

A handwritten signature in blue ink, appearing to read "Sal N. DiDomenico".

Senator Sal N. DiDomenico
Middlesex and Suffolk

A handwritten signature in blue ink, appearing to read "Kevin G. Honan".

Representative Kevin G. Honan
17th Suffolk

A handwritten signature in blue ink, appearing to read "Michael J. Moran".

Representative Michael J. Moran
18th Suffolk