



COMMONWEALTH OF MASSACHUSETTS  
**THE GENERAL COURT**  
STATE HOUSE, BOSTON 02133-1053

September 13, 2017

John Romano, Director  
MassDOT Office of Outdoor  
Ten Park Plaza, Room 6141  
Boston, MA 02116-3973

Dear Mr. Romano,

We are writing to reiterate our opposition - which we expressed in our June 6, 2017 letter - to the application for an outdoor advertising permit submitted by Boston Outdoor Ventures, LLC. The proposed billboard violates the plain language of 700 C.M.R. 3.07 (6), which states *"No permit shall be granted for a sign that is within 300 feet of a public park, playground, cemetery, forest, reservation and/or any other scenic or recreational area in excess of 30,000 square feet, regardless of ownership, which is available for public use, or reserved for the public, if any part of the sign or billboard structure is within view from any accessible point of the park."*

Portsmouth Street Playground in Brighton is 186,563 square feet in area and is located approximately 150 feet from the proposed location of the billboard at 64 Lincoln Street. The billboard and its supporting structure would be visible from much of the park. Boston Outdoor Ventures, LLC proposes erecting a fabric screen to obscure the billboard from view, a proposal which makes a mockery of the regulations. This is an inadequate remedy and would undercut the purpose of the regulations - preventing visual blight in our public recreation spaces.

We hope that the Office of Outdoor Advertising will reject the application, consistent with the regulations set forth in 700 C.M.R. 3.07.

Sincerely,

Senator William N. Brownsberger  
Second Suffolk & Middlesex

Senator Sal N. DiDomenico  
Middlesex and Suffolk

Representative Kevin G. Honan  
17th Suffolk

Representative Michael J. Moran  
18th Suffolk