

All Electronic Tolling August 22, 2016

Schedule

Schedule and Labor Impacts



- System construction and preparation for “Go Live”
- Process for setting rates
- Outreach on Go Live/E-Z Pass Transponders
- Labor Transition

System Testing / Go Live Date

- The system is scheduled to Go Live October 28th.
- Currently the system is gathering data and is in test mode. Daily meetings are held between Raytheon/TransCore/MassDOT to troubleshoot issues.
- Construction at two toll zones (Callahan, TWT) has been delayed; therefore, 16 toll zones will not be brought into the system until early September.
 - Once complete, the formal assessment of the system will begin.
 - This assessment period will 30 days.
- The contract requires Raytheon to achieve a specific level of accuracy prior to Go Live.

Public Process for Setting Rates



	Planned Date(s)
Initial Briefing to MassDOT Board	August 22nd
7 Public Meetings	September 6th- September 15th
14 day comment period	September 16th- September 29th
Board Vote to Approve Final Rates and Fee	October 6th

Suggesting Meeting Locations and Dates (All Meetings Begin at 6:30pm)

Tuesday September 6th
Worcester
 Union Station – Union Hall

Tuesday September 13th
Framingham
 Town Hall –Nevins Hall

Wednesday September 7th
Lynn
 North Shore Community College

Wednesday September 14th
Allston /Brighton
 Jackson Mann School

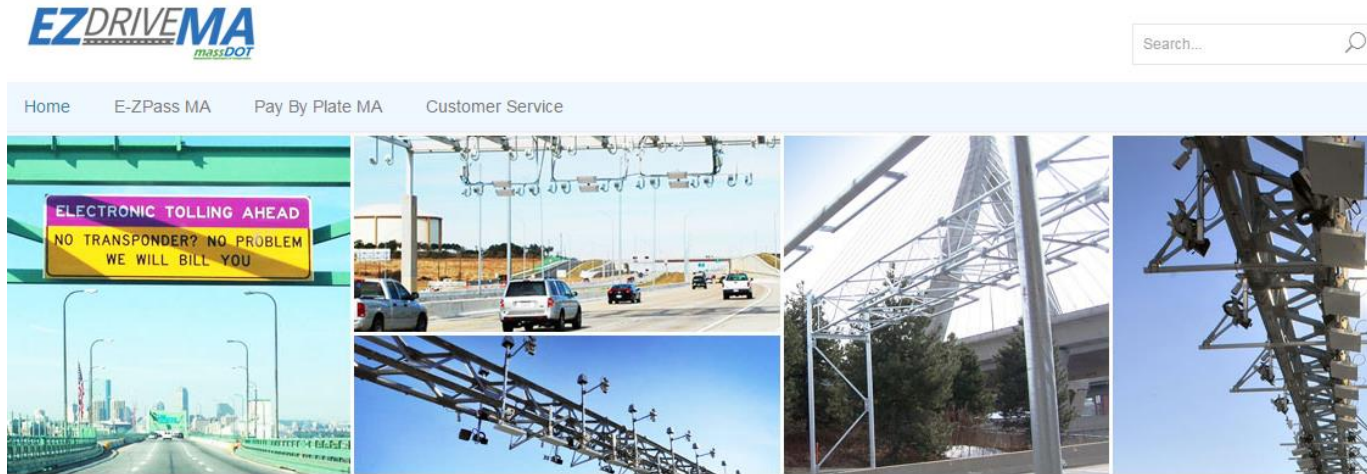
Monday September 12th
Newton
 City Hall – War Memorial Room

Wednesday September 14th
Springfield
 Springfield City Hall

Thursday September 15th
Lenox
 MassDOT District 1 Headquarters

Details of the proposed rates and rate-setting process will be provided later in today’s Board presentation

Outreach: The new EZ Drive MA Website



Welcome To Massachusetts AET

AET stands for All Electronic Tolling and is Massachusetts own road toll collection system. AET is a free flow tolling system that operates without toll booths, barriers or gates, allowing traffic to move freely through tolling points at highway speeds.

The heart of the system is the AET E-ZPass Transponder, (or TAG) which is attached to the vehicle windshield and is used to positively identify your vehicle as you pass through an AET tolling point.

The AET tolling point consists of an gantry, mounted over the roadway, which holds detectors to read the E-ZPass Transponders as they pass under the gantry as well as cameras to capture images of the vehicles license plate. As you travel under the gantry, either:

- the E-ZPass Transponder is read and the toll is automatically charged to your E-ZPass account, or
- a photo of the license plate is taken and the registered owner of the vehicle is sent a Pay By Plate MA invoice.

The toll amount is calculated by the AET system based on the distance you have travelled by detecting the first and last tolling point you pass on each journey: no worries, it's all that simple.

[My E-ZPass Account](#)

[Pay a Pay By Plate Invoice](#)

[My Pay By Plate Account](#)

[Pay an E-ZPass Toll Violation Notice](#)

Outreach: E-ZPass Marketing Plan



- E-ZPass transponders are provided free of charge and Massachusetts has high rates of E-ZPass usage (73% on the Western Turnpike, 81% on the Boston Extension and 74% on tunnels). The new Tobin system is currently at an 85% E-ZPass usage rate (compared to a 65% usage rate prior to its AET conversion). MassDOT's goal is to reach 85% E-ZPass usage rate system-wide by Go Live
- MassDOT began its advertising campaign on July 11th focused on the theme of "Free and Easy" and is using a combination of print, radio, and web advertisements to promote E-ZPass and drive users to the website to signup (ezpassma.com)

A purple rectangular graphic with white and yellow text. The text reads: "E-ZPass : Like getting your kids to eat pizza. Get it free at ezpassma.com". At the bottom, in a smaller white font, it says "Sponsored by The Massachusetts Department of Transportation | Governor Charlie Baker • Lieutenant Governor Karyn Polito • Secretary Stephanie Pollack".

E-ZPass : Like getting your
kids to eat pizza.
Get it free at ezpassma.com

Sponsored by The Massachusetts Department of Transportation | Governor Charlie Baker • Lieutenant Governor Karyn Polito • Secretary Stephanie Pollack

Obtaining a Transponder



- MassDOT is encouraging customers to obtain an E-ZPass transponder before October and has a coordinated effort underway to provide multiple opportunities for customers to sign up for E-ZPass

- E-ZPass Signup Options
 - Signup at ezpassma.com
 - E-Z Pass transponders are available at most Registry of Motor vehicles centers (currently at 19/29 locations) – locations listed at www.mass.gov/ezpassma
 - E-Z Pass sign-up is available for AAA members at all 30 AAA locations statewide - locations listed at www.mass.gov/ezpassma
 - Currently five (5) E-ZPass customer service centers and seven (7) post Labor Day- locations listed at www.mass.gov/ezpassma

- MassDOT will conduct outreach efforts after Labor Day and throughout the fall to bring E-ZPass sign-up directly to communities by having the E-Z Pass van at major festivals/events
 - MassDOT will publish this list at www.mass.gov/ezpassma



E-ZPASS SIGN-UPS LIVE

September 2016

Subject to Change

<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
				<i>September 1</i>	<i>September 2</i>	<i>September 3</i>
<i>September 4</i>	<i>September 5</i> <i>Holiday</i>	<i>September 6</i>	<i>September 7</i> <i>Mayflower Senior Center, Springfield</i> <i>10a-2p</i>	<i>September 8</i>	<i>September 9</i>	<i>September 10</i> <i>NE Food Truck Festival - Watertown</i> <i>11am-3pm</i>
<i>September 11</i>	<i>September 12</i>	<i>September 13</i>	<i>September 14</i> <i>Chicopee Public Library</i> <i>10a-2p</i>	<i>September 15</i>	<i>September 16</i>	<i>September 17</i> <i>Lee Founders Weekend</i> <i>10am-2pm</i>
<i>September 18</i>	<i>September 19</i>	<i>September 20</i>	<i>September 21</i> <i>Granby Senior Center</i> <i>10a-2p</i>	<i>September 22</i> <i>Big E, Mass Day</i> <i>9am – 2pm</i>	<i>September 23</i>	<i>September 24</i> <i>Lenox Apple Squeeze</i> <i>10am-2pm</i>
<i>September 25</i>	<i>September 26</i>	<i>September 27</i>	<i>September 28</i> <i>Monson Senior Center</i> <i>10a-2p</i>	<i>September 29</i> <i>South Hadley Farmers Market</i> <i>2pm-6pm</i>	<i>September 30</i>	

Status of Labor Transition



- There are currently 510 full and part-time toll takers.
- As part of the transition to All Electronic Tolling, MassDOT has made commitments to Unit F employees, including job opportunities, early retirement incentives, and career training opportunities. These benefits are available only to employees hired before January 31, 2014.
- Early Retirement or Cash Retention Stipend - The 200 most senior toll collectors may elect either a 5/5 ERIP or a cash stipend equal to 50% of base wage earned over last 12 months prior to end of manual toll collection. Eligible employees must work through the end of manual toll collection and retire within 90 days.
- Alternative Cash Stipend - Employees not eligible to retire who remain employed through the end of manual toll will receive \$1,000 per completed year of service to a maximum of \$20,000.

Status of Labor Transition



- Job Opportunities - MassDOT agreed to post and fill 86 Minimum Entry Requirement positions. If 86 positions are not posted and filled by the end of manual toll collection, laid off employees will be placed into special applicant pool for up to 3 years.

Current Status as of August 2016:

- Filled 40 positions with former toll collectors
 - Scheduled to fill 30 additional MEO I positions.
-
- Career Training Funds- \$750,000 in career training and education funds administered through the EOLWD Career Training Centers.
 - 150 toll collectors took part in career and skills classes
-
- CDL and Hoisting- License Training
 - 136 toll collectors employees have received CDL
 - 76 toll collectors received a hoisting license